

ERIKA BAEZ GRIMES

Archive of all confirmed public appearances

#	Publication / Platform	Type	Feature Title	Feature Date
1	Simon Associates / On the Brink Podcast	Podcast (Audio + Video)	Ep. 437: Erika Baez Grimes — Purpose-Driven Business Transitions	May 17–18, 2025
2	YouTube — simonassociates Channel	Podcast (Video)	On the Brink with Andi Simon Special Guest Erika Baez Grimes	May 17, 2025
3	Women in Commercial Real Estate (#WICRE) / Ruby Red Media	Speaker Feature / LinkedIn Article	#MoneyMakingTime: An Inside Look from Erika Baez Grimes, CM&AP	Apr 9, 2024
4	YouTube — Women in Commercial Real Estate	Short Video Feature	#MoneyMakingTime: An Inside Look from Erika Baez Grimes, CM&AP	Apr 9, 2024
5	Business Success Consulting Group (Systems Simplified Podcast)	Podcast Episode	How to Build an Exit-Ready Business With Esther Aguilera & Erika Baez-Grimes	May 29, 2026
6	Zenith Wealth Partners	Interview / Article	Entrepreneurship Through Acquisition: A Conversation with Erika Baez-Grimes on Buying a Business	May 28, 2026
7	Women Business Collaborative (WBC)	Speaker — Summit	Women's Capital Summit 2025 — Power Moves & Smart Exits Session	May 21–22, 2025
8	Women Business Collaborative (WBC)	Profile Feature	WBC Entrepreneur of Purpose — Erika Baez-Grimes Profile	May 3, 2025
9	The National Law Review	Press Release / Award	Women Elevating Women Honors 2025 Trailblazers — Erika Baez-Grimes, 'Connect' Pillar Honoree	Oct 23, 2025

10	Women Elevating Women (W.E.W. Crew)	<i>Award / Conference Honor</i>	2025 WEW Pillar Award — Connect Category Honoree	Oct 23, 2025
11	New York Times (as referenced on Instagram)	<i>Magazine / Cover Feature</i>	Cover Feature — New York Times (verified via Instagram post)	Nov 11, 2025
12	A4I Conference (YouTube)	<i>Panel Speaker</i>	From Startup to Scale: Funding and Exiting Women-Led Tech Ventures	Sep 30, 2025
13	Innovation Maryland	<i>Event Speaker (Upcoming)</i>	The Playbook for a Perfect Exit: Design with Your End in Mind	Oct 8, 2026
14	Smart Business Dealmakers	<i>Host Committee Member</i>	Baltimore M&A Conference — Host Committee	2024
15	Connectpreneur (Dec 2024 Program Book)	<i>Featured Speaker / Directory</i>	Connectpreneur Dec 16 Program Book — Erika Baez-Grimes, CMAP	Dec 16, 2024
16	LinkedIn (erikathebroker / erikabaezgrimes)	<i>Profile / Thought Leadership</i>	LinkedIn Public Profile & Activity — Award-Winning Deal Maker	Ongoing
17	GOBankingRates	<i>Expert Quote / Article</i>	4 Ways Women Can Jump Common Hurdles To Start a Business	Sep 16, 2024
18	Yahoo Finance (GOBankingRates syndication)	<i>Syndicated Article</i>	4 Ways Women Can Jump Common Hurdles To Start a Business	Sep 16, 2024
19	MSN Money (GOBankingRates syndication)	<i>Syndicated Article</i>	4 Ways Women Can Jump Common Hurdles To Start a Business	Sep 16, 2024
20	Enterprising Women Magazine	<i>Magazine Feature — Print & Digital</i>	Scaling with Purpose — Winter Issue 2025	ec 2025 (Winter Issue

21	The KNOW Women — '50 Women to KNOW in Washington, DC'	Inaugural Honoree — Published Book	50 Women to KNOW in Washington, DC — Inaugural Class 2026	May–Jun 2026
22	McLean Living Magazine	Contributing Article	The Right Buyer, the Right Deal: Why Selling Your Business Requires Strategy—and a Broker	Jun 2025 (June Issue)
23	Great Falls Living Magazine	Contributing Article / Feature	Business Broker Feature — Great Falls Living	2025 (Confirm Issue #)
24	VoyageBaltimore Magazine	Profile Feature	Meet Erika Baez-Grimes, CM&AP of The Virginia-Maryland Region	May 26, 2025
25	Washingtonian Magazine	Most Powerful Women Feature	Most Powerful Women in Washington 2025	Oct 2025 (Oct Issue)
26	YouTube — Business Success Consulting Group	Podcast Video (Full Episode)	How to Build an Exit-Ready Business With Esther Aguilera & Erika Baez-Grimes	May 29, 2026
27	As Seen On TV / ASOTV	TV Segment Feature	As Seen On TV — Business Broker / Exit Strategy Segment	- confirm with ASOTV

— MEDIA APPEARANCES & PRESS KIT

media features, podcast interviews, and press recognitions

Direct URL	Logo URL (Hi-Res)	Notes / Topic
https://www.simonassociates.net/437-erika-baez-grimes-purpose-driven-business-transitions/	https://logo.clearbit.com/simonassociates.net	Silver Tsunami; legacy exits; M&A; women buyers; family succession
https://www.youtube.com/watch?v=3k-9LRwy9II	https://logo.clearbit.com/youtube.com	33-min video companion to Ep. 437; purpose-driven transitions
https://www.linkedin.com/pulse/moneymakingtime-inside-look-from-erika-baez-grimes-cmap-swader--43pyc	https://logo.clearbit.com/womenincre.com	Time management, productivity, money-making time blocks
https://www.youtube.com/watch?v=sQpUQnqJ6t4	https://logo.clearbit.com/youtube.com	6-min highlight clip; time-blocking strategy; Ruby Red Media production
https://bizsuccesscg.com/how-to-build-an-exit-ready-business-with-esther-aguilera-erika-baez-grimes/	https://logo.clearbit.com/bizsuccesscg.com	Co-founder Silver Tsunami Transitions; exit-readiness frameworks
https://zenithwealth.partners/insights/	https://logo.clearbit.com/zenithwealth.partners	ETA; silver tsunami; first-time buyers; Q&A with Chelsea Ransom-Cooper, CFP®
https://www.wbcollaborative.org/wbc-events/womens-capital-summit-2025/	https://logo.clearbit.com/wbcollaborative.org	M&A and ownership transitions breakout; CM&AP/Senior Business Broker
https://www.wbcollaborative.org/who_we_are/erika-baez-grimes/	https://logo.clearbit.com/wbcollaborative.org	First-gen Latina entrepreneur; founder BPH Group; legacy-building story
https://natlawreview.com/press-releases/women-elevating-women-honors-2025-trailblazers-celebrating-women	https://logo.clearbit.com/natlawreview.com	WEW 2025 Connect Pillar Award; Chicago conference; Virginia honoree

https://wewcrew.com	https://logo.clearbit.com/wewcrew.com	Honored at WEW 2025 Conference: Steady. Steadfast. Stealth. Chicago, IL
https://www.instagram.com/p/DQKJOd0DW-S/	https://logo.clearbit.com/nytimes.com	Instagram post: '🌟 Honored to be featured on the cover of The New York Times...'
https://www.youtube.com/watch?v=IE7Do-guAtE	https://logo.clearbit.com/youtube.com	Panelist on exit timing, valuation, and M&A for women-led ventures
https://innovationmaryland.org/the-playbook-for-a-perfect-exit/	https://logo.clearbit.com/innovationmaryland.org	Expert panel at bwtech North, Baltimore; \$99 ticket event
https://www.smartbusinessdealmakers.com/baltimore/event/committee/	https://logo.clearbit.com/smartbusinessdealmakers.com	Host committee member; deal-making & M&A industry event
https://connectpreneur.org/wp-content/uploads/2024/12/Dec-16-Program-Book.pdf	https://logo.clearbit.com/connectpreneur.org	Startup & entrepreneurship forum program; DC/DMV area network event
https://www.linkedin.com/in/erikabaezgrimes	https://logo.clearbit.com/linkedin.com	3,500+ followers; CM&AP; BPH Group founder; thought leadership posts
https://www.gobankingrates.com/money/business/4-ways-women-can-jump-hurdles-to-start-a-business/	https://logo.clearbit.com/gobankingrates.com	Quoted in 'Prioritize Results' section; by Kerra Bolton; women entrepreneurship
https://finance.yahoo.com/news/4-ways-women-jump-common-170022975.html	https://logo.clearbit.com/yahoo.com	Yahoo Finance Money; syndicated from GOBankingRates; same expert quote featured prominently
https://www.msn.com/en-us/money/smallbusiness/	https://logo.clearbit.com/msn.com	MSN Money syndication of GOBankingRates article — confirm exact MSN URL to update
https://www.enterprisingwomen.com	https://logo.clearbit.com/enterprisingwomen.com	Featured alongside Sima Ladjevardian, Edie Fraser, Sharon Reynolds & others; thanks to Monica Smiley

https://theknowwomen.com/washington-dc/	https://logo.clearbit.com/theknowwomen.com	<i>One of inaugural 50 honorees; published in book; Erika also serves as Strategic Partnership Chair</i>
https://www.mcleanliving.com	https://logo.clearbit.com/mcleanliving.com	<i>Full article contribution; June cover issue; published by Gloria Fonseca's editorial team</i>
https://www.bestversionmedia.com/magazines/greatfallsliving	https://logo.clearbit.com/bestversionmedia.com	<i>Best Version Media community magazine; update article title & direct URL when confirmed</i>
https://voyagebaltimore.com/interview/meet-erika-baez-grimes-cmap-of-the-virginia-maryland-region/	https://logo.clearbit.com/voyagebaltimore.com	<i>Full profile feature; first-gen Latina entrepreneur story; CMAP / BPH Group / Transworld BA</i>
https://www.washingtonian.com	https://logo.clearbit.com/washingtonian.com	<i>Named among Most Powerful Women in Washington 2025; Oct issue; DMV women shaping business & leadership</i>
https://www.youtube.com/watch?v=NEG20oUI4NE	https://logo.clearbit.com/youtube.com	<i>Co-founders Silver Tsunami Transitions; full YouTube episode companion to BSCG Systems Simplified podcast</i>
https://asseenontv.com	https://logo.clearbit.com/asseenontv.com	<i>PLACEHOLDER — confirm episode title, air date, direct URL with As Seen On TV production team</i>